

Sponsorship Packages

Diamond Capsule costs Rs.5,00,000/- and allows rights to the title sponsor.

The exposure includes:

- 1.(Title Sponsor Name) Uttarakhand Fashion Show 2016
- 2.Name / logo at the center of the backdrop
- 3. Publicity on local TV Channel (Paid promotion)
- 4. Paid Press Advertisement in local Media in Hardwar(UTTARAKHAND)
- 5. Continuous Live announcements about the product and name of the Company during the show
- 6. Main focus on the company's logo and name during the show
- 7. Honorable Company's Chief/nominee on the stage during the event
- 8. Sponsor's name / logo on Anchor Cards
- 9. Name and Logo on invitation passes
- 10.Gold passes / Silver passes for VIP enclosures specially created for the sponsors with their name and logo
- 11. Name / Logo on Banners and Hoardings in and around Hardwar (Full Size)
- 12. Name and Logo on Entry Gate / Venue Site.

Gold Capsule costs Rs. 2,50,000/- and allows rights to the following

The exposure includes:

- 1.Name / logo at the side wings of the backdrop
- 2. Publicity on local TV Channel (Paid promotion)
- 3. Focus on the company's logo and name during the show
- 4. Paid Press Advertisement in local Media in Hardwar
- 5. Name & Logo on Entry Gates (medium size)
- 6. Name and Logo on invitation passes
- 7. Continuous Live announcements about the product and name of the Company during the show
- 8. Name / Logo on Banners and Hoardings in and around Hardwar (Full Size)
- 9. Silver passes for VIP enclosures
- 10. Sponsor's name / logo on Anchor Cards
- 11. Honour Company's Chief on the stage during the event

Silver Capsule - costs Rs. 100,000/- and allows rights to the following.

The exposure includes:

- 1. Name / logo at the side wings of the backdrop
- 2. Focus on the company's logo and name during the show
- 3. Name & Logo on Entry Gates visible (small size)
- 4. Name and Logo on invitation passes
- 5. Name / Logo on Banners and Hoardings in and around Hardwar
- 6.silver passes for VIP enclosures
- 7. Name / Logo on Banners and Hoardings in and around Hardwar (Medium Size)

Baby Capsule is priced at Rs. 50,000/- and allows rights to the following.

- 1.Name / logo at the side wings of the backdrop
- 2.Name & Logo on Entry Gates (small size)
- 3. Name and Logo on invitation Passes
- 4.silver passes for VIP enclosures
- 5. Name / Logo on Banners and Hoardings in and around Hardwar (Small Size)

Mini Capsule is priced at Rs. 25,000/- and offers:

- 1.Banners at the Venue site
- 2. Name & Logo on Entry Gates (small size)
- 3. Green Passes For Enclosure.
- 4. Name and Logo on invitation Passes.
- 5. Name / Logo on Banners and Hoardings in and around Hardwar (Small Size)